



Expert Analysis to Measure Information Manipulation

Mission Focus

Pulse Insights is powered by our Media Manipulation Monitor (M3) and focused on Great Power Competition. It provides expert-first entry to data, revealing an unparalleled view into manipulated data sets, allowing customers to understand what's absent, manipulated, or manufactured for both local and regional audiences.

Create an Information Advantage

Pulse Insights uses proprietary data, AI-powered technology, and world-class subject matter expertise to identify and report on signals of manipulation and patterns of misinformation.

Manipulation Detection



Pulse Insights measures adversarial attempts at censorship, propaganda, and mis/disinformation across social and traditional media platforms in multiple languages to help understand an adversary's priorities.

Visibility from Behind the Firewall



Pulse Insights collects data from denied areas, allowing data collection from the hardest-to-reach locations — including behind China's Great Firewall and within Russia and Iran.

Finished Analysis



Spend less time conducting research and more time conducting analysis. Our subject matter experts help customers understand what can and cannot be measured through social media and advertising data and provide complete, finished analytic products written to intelligence community standards.

Statistics, Not Anecdotes



Our data scientists build baselines to understand how an information environment looks before any intervention so teams can monitor significant changes in real time.

Mission-Specific Data



Our experts speak the language and have first-hand experience in their areas of expertise and our client mission areas. They combine their knowledge of mission needs and foreign audiences with query tools and sampling methodologies backed by data science to deliver the best, first-party data unique to the mission.



DISCOVER

DATA COLLECTION,
ANALYSIS, AND VISUALIZATION



INSIGHTS

EXPERT ANALYSIS TO MEASURE
INFORMATION OPERATIONS



DELIVER

GLOBAL ENGAGEMENT THROUGH
MESSAGING, ADVERTISEMENT, AND SURVEY

The screenshot displays the Pulse Insights OIE Dashboard. At the top, it shows 'China OIE' and 'Download PDF'. The main header is 'Chinese Operations in the Information Environment' with a date range 'from 17 Jan 2024 to Now'. The dashboard is divided into several sections:

- Search and Results:** A search bar with 'taiwan' and a 'show 100 results per page' dropdown. Below it, a 'Results' section shows a snippet for 'US, Philippines, and Japan Summit' dated 'Thu Apr 11 2024 - Sun Apr 14 2024'.
- PRC IO on Domestic Social Media Quantified:** A scatter plot showing 'Generating Score' on the y-axis (0-100) and 'Propaganda Score' on the x-axis (0-100). Blue dots represent 'Events'.
- What Topics Are Keeping Xi Up At Night?:** A horizontal bar chart showing 'Event Volume' for various topics: Nationalism and Unity (highest), Economics, International Events, Social Inequality, Law and Crime, Public Health and Safety, and Collective Action.
- Select Manipulation Events:** A section for selecting specific events.
- Beijing's Reaction to US OALs:** A section showing news snippets, including one dated 'Tue Apr 02 2024 - Fri Apr 05 2024' about 'Taiwan earthquake'.

A dark blue overlay box in the center contains the following text:

- **China:** With access to data behind the firewall, Pulse Insights monitors PRC information activities in real-time, domestically, and externally.
- **Russia:** Pulse Insights monitors Kremlin mis/disinformation across multiple platforms, providing clients with insight into Kremlin information activities.
- **Operational Impact:** Understand operations, activities, and investments (OAI) through the lens of adversary response.
- **Great Power Competition:** Compare side-by-side and understand investments the PRC and Kremlin are making in the information environment through their actions.

Operational, Not Aspirational

At Two Six Technologies, the Pulse Insights team has a strong track record of delivering mission value.

Leading intelligence, defense, government, and commercial organizations rely on Pulse Insights daily to deliver a strategic and operational advantage.

Simple Contracting + Licensing Models

Multiple modular subscription models support small teams to large enterprises and allow organizations to get access to the technology they need without buying the things they don't. Two Six can contract at the speed of a MIPR. With more than \$1 billion in total contract ceiling, we offer flexible contract options to enable rapid technical delivery. Our vehicles span the Department of Defense, U.S. Government Agencies, and the Intelligence Community including sole source IDIQs through the Phase III SBIR program, BAAs/OTAs, and R&D.

Flexibility to Suit Your Needs

Pulse Insights utilizes Publicly Available Information, which allows for straightforward collaboration and sharing across the U.S. Government and with partners and allies. Additionally, Pulse Insights is web-accessible, meaning there are no time-intensive approval and installation processes. The platform is easy to navigate, and modular capabilities allow users to integrate Pulse Insights into existing workflows and tools.

Learn more about



TwoSixTech.com/Products/PULSE
Or contact us at Solutions@TwoSixTech.com

About Two Six Technologies

Two Six Technologies is a high-growth technology company dedicated to providing products and expertise to national security customers. The company solves complex technical challenges in five focus areas that are key to national security missions: cyber, information operations, electronic systems, analytics, and secure solutions.